



CITY LOUD – PRESS KIT

ABOUT US

Tampa based high energy produced band

took the first steps in July 2024. It all started with Israel Tenorio; an experienced singer, guitarist and producer with more than 20 years of experience in corporate events and a local gigging musician in Tampa. He decided to start a trio with Joe Sacco and Kevin Colon and later in 2025, they decided to expand and make it a 4-piece band with a mix of female and male vocals and got through the talented Madeleine Paige to join the team and creating a killer setlist with unique choices for the band; a mix of 90's pop and rock, top 40's, 2000's, 80's and a bit of classics.



OUR MUSIC PROJECT

Experienced musicians hit the stage with entertaining and dancing chemistry with electrifying and professional performances. Already hitting many stages like “Blue Martini” and “Boxi Park” Orlando, Fergs (St Pete) , Rockhouse, Whiskey Wings and many others. This talented group of musicians is set to ignite the night anywhere in Tampa, Orlando and Sarasota area.





MEET OUR TEAM



Israel Tenório

Passion and emotion through his guitar and voice



Madeleine Paige

High level of stagecraft and vocal mastery in every performance.



Joseph Sacco

From jazz to modern rock drums



Kevin Colon

Powerful bass line with great stage presence



ISRAEL TENÓRIO

Israel Tenório is a Brazilian-born, South Carolina(Greenville) –raised singer, guitarist, songwriter, and producer whose voice has graced prestigious stages in the United States. Now based in Tampa, Florida, he brings his seasoned experience and unmistakable talent to the forefront with his latest project, City Loud.

Israel rose to national prominence with the rock band Kruyssen, which earned a Latin Grammy nomination in 2019 for the album Metanoia as the best Alternative Rock album category. As a voting member of the Latin Grammy Academy, Israel continues to contribute to the global music scene with both credibility and artistry. His accolades also include winning the 2023 “Notáveis USA” award in New York, where he was recognized as one of the most notable Brazilians in the United States, receiving over 14,000 votes and taking home the Golden Category. His band , Kruyssen also won as Best Gospel Rock Band at the respected Prêmio Hangar de Música, a major cultural award in Brazil. The band appeared in multiple editions of the award show and has remained a standout pioneering in the independent Christian rock scene, which Israel has a big role on it as one of the first musicians who introduced rock progressive songs with Christian themed lyrics selling thousand of albuns.

A gifted instrumentalist, Israel was named the #3 best guitar player in Brazil for a six-month period by the “Guitar Battle” website branch of “Cifra Club”, the biggest Chords website of Brazil. With over 100,000 downloads of his guitar solos and more than 20,000 people searching online to learn the chords to his original songs. Despite his technical prowess, Israel considers himself, first and foremost, a composer and lyricist, having begun writing songs at the age of 13.

His music has been featured on major Brazilian Radios and platforms like Globo, Multishow, Voyage Tampa, Brazilian Times, Magazine Atlanta and he has amassed more than 1.5 million combined views across streaming and social media platforms. He also maintains around 700 monthly active listeners on Spotify.

Israel's versatility extends beyond the rock scene. With his wedding and events project 3Passos, back in Brazil, he has become widely respected for his ability to deliver emotionally impactful performances during wedding ceremonies, as well as high-energy shows for receptions and corporate events and playing solos and duos around the area

deeply rooted in an eclectic fusion of pop, rock and smooth jazz; creating a seamless flow among genres that engages diverse audiences as his reputation for professionalism and musical excellence made him a go-to artist in the Tampa area and beyond performing in places like Hard Rock Tampa, Disney Springs, Maragaritaviile, Blue Martini, Boxi Park, Armature Works, American Social and many others.

Now a frontman for City Loud, Israel joins forces with powerhouse vocalist Madeleine Page, bringing his passion, stage presence, and production expertise to some of Tampa Bay's top venues.

With a solid foundation in both artistry and professionalism, Israel Tenório continues to be a force in live music—uniting excellence, emotion, and entertainment in every performance.



MADELEINE PAIGE

Originally from New Hampshire and now based in Tampa, Florida, Madeleine Paige is a talented vocalist and engaging performer who has quickly become a standout presence in the live music scene. A graduate with a BFA in Musical Theatre—a Bachelor of Fine Arts degree that combines rigorous training in acting, singing, and dancing.

Madeleine brings a high level of stagecraft and vocal mastery to every performance. After relocating to Tampa, Madeleine teamed up with Peter Van Valkenburgh, CEO and producer at USA Music Services. Under his guidance, she quickly became a favorite in the Tampa Bay circuit, performing at a variety of top venues and becoming a regular at the Hard Rock Hotel.

Her stunningly consistent vocals and charismatic stage presence earned her recognition and popularity across the local music scene.

Today, Madeleine is one of the lead vocalists of City Loud, where she shares the stage with renowned singer and musician Israel Tenório. Together, their vocal chemistry and high-energy duets have already made a splash in venues like Blue Martini, Whiskey Wings, and Ferg's.

With her charm, vocal power, and vibrant performance style.

Madeleine Page is a guaranteed recipe for fun, excitement, and unforgettable entertainment.



JOSEPH SACCO

Joseph Sacco, best known as Joe Sacco, is an experienced drummer born in Jacksonville, Florida, with a Bachelor's degree in Jazz Studies. Influenced by renowned mentors like Danny Gottlieb, Bill Prince, Dave Steinmeyer, and Dennis Marks, Sacco developed a refined blend of jazz sophistication and rock energy. After relocating to Tampa during the COVID era, he embraced a thriving career as a gigging drummer, earning recognition for his outstanding control, dynamic sensibility, and stylistic versatility.

Sacco performed with the singer Rachael Warfield, a genre-blending American singer-songwriter, pianist, and producer known for her soulful, passionate sound that fuses funk, blues, pop, and Motown influences. With Brady Lee, a country-pop artist, multi-talented singer, songwriter, and multi-instrumentalist who's emerged as a rising star in Nashville's independent scene which landed on top 50 on iTunes country charts in 2021 and Israel Tenorio; Tampa Bay-based Brazilian-American musician and vocalist whose rhythm style is deeply rooted in an eclectic fusion of Latin, pop, classic rock, smooth jazz, and Brazilian rhythms.

His ability to merge the intensity of rock with the fluidity of jazz has made him a standout performer. As a member of City Loud, he brings a perfect, high-impact dynamic to the band, elevating their live performances with power, precision, and passion.



KEVIN COLON

Kevin Colón is a seasoned bassist with over 45 years of experience, known for his highly developed technique, that allows him to move fluidly across musical styles.

Based in Puerto Rico for much of his career, Kevin built a reputation as both a live performer and a recording artist, contributing to a wide array of projects that span from classic rock and pop to Latin and Spanish rock. His early prominence came with Rain Fall, an American cover band that found notable success throughout the '80s and '90s. Performing more than 200 shows annually, Rain Fall became a regional powerhouse, opening for acts like Survivor, The Romantics, and Raul Di Blassio, and cultivating a loyal following across the island and beyond.

Kevin's most celebrated endeavor came with Zorro Viejo, a Spanish rock band that dominated Puerto Rico's charts and airwaves for over a decade. The group achieved five Top Ten singles, including a #1 hit, and became a staple in large-scale festivals and televised events. With performances drawing crowds of over 15,000, Zorro Viejo shared the stage with iconic artists such as Luis Fonsi, Daddy Yankee, and Olga Tañón, solidifying Kevin's role as a key figure in the Puerto Rican music scene.

Now based in the Tampa Bay area, Kevin Colón continues to inspire with his grounded groove, commanding tone, and instinctive musical feel. His recent addition to the band City Loud has further expanded his musical journey, bringing depth and precision to the group's dynamic sound. Whether locking in a funk-driven rhythm, delivering melodic bass lines in rock ballads, or supporting high-energy anthems, Kevin's contributions remain marked by experience, emotion, and a true love for the craft.



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